



## 2010 STUDENT SAFETY VIDEO CONTEST – COMPETITION RULES

### HOW TO SAY “NO” TO UNSAFE WORK

Being able to talk about safety to your boss is very important. Many workplace injuries happen as a result of poor communication. If you are not sure about how to do any part of your job safely – ask your supervisors. They will help you – and respect you for asking. Remember if the task in your job is too dangerous or you were not trained on how to do it safely – don’t do it.

#### Theme

You have right to say “no” to unsafe work. This year’s contest asks students to address the theme: **How to Say “No” to Unsafe Work**. To learn more about this, see the WorkSafeBC brochure *Getting a Job? Ask Questions about Safety* on the WorkSafeBC website <http://www2.worksafebc.com/Topics/YoungWorker/Home.asp>. This web site also offers many other useful resources that will help you to put your video together. Be creative; try to go beyond stereotypes when describing solutions.

#### Format

We welcome students’ original productions - video clips and animations. For the first time this year, we are also inviting students to submit a video mashup. To create a mashup you can use any WorkSafeBC video and combine it with your original audio or original video footage. For the complete list of WorkSafeBC videos go to the Multimedia/Video section on WorkSafeBC website: <http://www2.worksafebc.com/Publications/Multimedia/Videos.asp?ReportID=35133>

If you are submitting multiple entries for this contest, each entry will require a separate entry form and a separate DVD. Each disk must be clearly and legibly labeled with the title of the production, name(s) of filmmaker(s), and the name of your school.

#### Length

The maximum running time for each video must be less than two (2) minutes.

#### Timeline

All entries must be postmarked no later than **Thursday, April 15, 2010**.

#### Eligibility

The video contest is open to all students in British Columbia enrolled in Grades 8-12.

#### Judging

We are looking for innovative, creative, and original submissions. Messages included in videos are targeting your peers and other young workers. In general, entries should provide a youth’s perspective on workplace safety and promote the importance of open communication about safety. Entries will be judged on their impact/transferrable safety message, original creative concept, and technical execution.

## **Prizes**

One (1) First Prize: \$2,000 to participating school, \$500 to participating student(s)

One (1) Second Prize: \$1,500 to participating school, \$500 to participating student(s)

Winners and prizes will be awarded in two categories: one for submissions from students in grades 8-10, and one for submissions from students in grades 11-12.

## **Winners List**

The complete list of winners, along with video clips of winning submissions, will be posted on WorkSafeBC.com and YouTube in May 2010. Selected videos will also enter Reel Youth Film Festival, and will be shown at various events, including Vancouver International Film Festival 2010.

## **Safety Considerations**

Your own personal safety and the safety of your cast, crew, and others involved with the production of an original video must be maintained. Do not endanger anyone during the production of your video. As some tasks portrayed in your video may involve significant risks, you must follow all safety rules. If you are shooting your video in a real work place, seek permission, take all appropriate health and safety precautions, and follow all applicable health and safety rules and regulations. Address all safety issues by consulting with your supervising teacher before starting production of your original video. To learn more about ensuring safety during video production contact safety association SHAPE at 604-733-4682 or visit their web site at <http://www.shape.bc.ca/>.

## **General Conditions**

All footage, including music, must be originally created material or you must obtain proper, legal permission to use someone else's copyrighted material. The only exception is the use of WorkSafeBC videos, where you do not need permission from WorkSafeBC.

Entries will be void if they are incomplete, late, lost, damaged, or if they cannot be viewed due to a technical error. All entries become the property of WorkSafeBC and will not be returned. Entrants grant WorkSafeBC the right to use their names, photographs, and video submissions for advertising, publicity, and promotion purposes. By entering this contest, entrants agree to abide by these contest rules and regulations.

## **Submission Information**

All entries must be delivered or postmarked no later than 5:00PM, April 15, 2009. Please mail or courier your DVD submission and entry form to:

**WorkSafeBC – Student Safety Video Contest**

**6951 Westminster Hwy**

**Richmond, BC V7C 1C6**

**Attention: Michael Guzmicky**