



*“By taking a proactive approach to workplace health and safety, you, as an employer, are protecting your most valuable asset – and that is your employee.”*

Suromitra Sanatani, Vice-President  
Canadian Federation of Independent Business, BC & Yukon



**M**ost BC firms are small businesses that employ fewer than five people – this means that when a worker is injured, it has a proportionately large impact.”

“If one of their workers is injured, that represents up to 20 percent of the workforce. That affects productivity, your ability to compete, and so by making workplace safety a priority, by being proactive, that creates a better work environment. Your employees are happy, your customers are satisfied, it’s repeat business. It makes good business sense.” In a competitive environment, that could very well make the difference.

“Employers can benefit from collaborating with employees on health and safety solutions.”

“By taking a proactive approach to workplace health and safety, you, as an employer, are protecting your most valuable asset – and that is your employee.”

“Small business owners can be intimidated by the WCB and have concerns that the Board doesn’t understand their needs. To address this issue, the CFIB is working with the WCB to ensure small businesses are supplied with information that is relevant, useful, and easy to understand. “With this information, employers, in turn, will feel encouraged to implement workplace health and safety programs that make sense, that enhance their productivity and their ability to compete.”

## About CFIB

Since 1971 the Canadian Federation of Independent Business (CFIB) has been giving small firms a big voice in the public arena. Best known for high-profile actions with governments on policies like tax, labour laws, and public sector spending, we have also achieved many behind-the-scenes changes that have meant real dollars-and-cents benefits to all firms. With over 100,000 independent business members, CFIB’s mandate is to promote and protect Canada’s free enterprise system.

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