



“There’s an opportunity to improve your bottom line.”



John Winter, President
BC Chamber of Commerce

Small business can improve business performance by promoting good health and safety on their worksites.

“There’s an opportunity to improve your bottom line. The less cost you have in terms of health and safety, the more energy and time you can put into being productive as a business person. It’s a cost item on the balance sheet and it’s a cost item that can be managed. So the real winner is the business that manages this as a cost item and looks upon it as an opportunity to improve the business.”

Take advantage of the many educational resources WCB has to offer.

“WCB provides great information, pamphlets, brochures, online instruction for businesses to take advantage of and we would encourage them to do so as often as they can. The reality is the WCB is in place to protect the employers from litigation. Employers need to make sure they take full advantage of that and not see the WCB as an enemy of their organization – but as a means to an end.”

“We are working with the WCB to make them aware of what small businesses need. By working through the Chamber of Commerce, the WCB and our members can become better partners in terms of health and safety. I think businesses would like to find ways of working more closely with the WCB, to actually reduce their own cost, to find ways to become better business people and be considered gold star people or leaders in their community and industry.”

About the BC Chamber of Commerce

Since 1951, the BC Chamber is a volunteer not-for-profit association. As “the Voice of BC Business”, the BC Chamber, through our local member chambers and corporate members, represents over 25,000 businesses throughout British Columbia.

Ours goals are to:

- Develop a true cross-section of opinions of the British Columbia business community, and effectively present these opinions to the government
- Promote trade and commerce and improve the economic and human well-being of the people of British Columbia and Canada

For more information contact:

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